

OVERVIEW OF PROJECT

Project Karitri is a dedicated initiative that empowers India's artisans, promotes sustainable livelihoods, and preserves our rich cultural heritage. Our platform provides underprivileged women with opportunities to create high-quality and eco-friendly crochet products. We prioritise natural fibers like cotton and jute, along with the recycled yarn. Looking ahead, we aim to diversify our sustainable offerings by incorporating recycled polyester yarn and utilising rice husk for various products such as stuffed toys.

OUR PRODUCTS

- Crochet Flowers
- Wallets
- Keychains
- BookMarks



FUTURE PROJECTIONS

Using eco-friendly materials like RPET yarn, cotton, and jute.

Prevent pollution caused by the disposal of rice husks.

Blend of art forms like Mithila Art in our crochet products.



REVENUE MODEL



IMPACT CREATED



SDG's ACHIEVED



Project Karitri covers 3 SDG's Out of 17, of which primary is Decent Work and Economic Growth and rest are secondary

FIELD VISITS



We collaborated with Powher Organization and provided employment to 15+ underprivileged women.

OUR COLLABORATOR

