




## Shivaji College Faculty Details Proforma

Title	Ms.	First Name	MANISHA	Last Name		Photograph
<b>Designation</b>		<b>ASSISTANT PROFESSOR</b>				
<b>Address</b>		<b>FLAT NO. PG1, BLOCK P, ADITYA MEGA CITY, VAIBHAV KHAND, INDIRAPURAM, GHAZIABAD-201014</b>				
<b>Office Phone No.</b>		-NA-				
<b>Residence</b>		-NA-				
<b>Mobile</b>						
<b>Email</b>		manisha.1056@gmail.com				
<b>Web-Page</b>		-NA-				
<b>Educational Qualifications</b>						
<b>Degree</b>		<b>University/Institute</b>			<b>Year</b>	
<b>Ph.D.</b>		-NA-			-NA-	
<b>M.Phil./M.Tech.</b>		-NA-			-NA-	
<b>PG</b>		M.COM, DELHI UNIVERSITY			2010	
<b>UG</b>		B.COM (HONS.), DELHI UNIVERSITY			2008	

Any Other Qualification	UGC-NET in Commerce.	2010
	Certificate course in MS OFFICE from F-TEC	2009
	Certificate course in Computerized Accounting (Tally) from F-TEC	2006
<b>Career Profile</b>		
July 2012 - Till date	Assistant Professor, Department of Commerce, Shivaji College University of Delhi	
Nov. 2011 - July 2012	Executive, IDBI Bank Ltd.	
<b>Administrative Assignments</b>		
Performed various administrative assignments related to admission process, result analysis etc.		
<b>Areas of Interest/Specialisation</b>		
Marketing		
Human Resource Management		
<b>Subjects Taught</b>		
Marketing		
Human Resource Management		
Income Tax (Theory & Practical)		
Business Laws		
Entrepreneurship		
Computer Applications in Business (Theory & Practical)		
E-Commerce		
Advertising & Personal Selling		
Auditing		
Tally (Practical)		
Fundamentals of Investment		
Business Organisation and Management		
<b>Innovation Project/Research Projects (Major Grants/Research Collaboration)</b>		
-NA-		

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**Publications Profile (Research Papers/Books)**

“Growth and Problems of Small Scale Industries in India” in ‘Sanshodhan Kranti, International Multidisciplinary Research Journal’ with ISSN- 2321-0389, Vol. 10, Issue-1, Jan. 2014 from page no. 1 to 11

“Opportunities and Challenges for Indian Women Entrepreneurs” in ‘The International Journal of Business and Management’ with ISSN- 2321-8916, Vol. 2, Issue 1, Jan. 2014 from page no. 80 to 86.

“State of Regional Rural Banks in India” in ‘International Research Journal of Management Sociology & Humanity’ with ISSN- 2277-9809, Vol. 5, Issue 2, March 2014 from page no. 649 to 661

“Niche Marketing-Key for Small Business Growth” in ‘Sanshodhan Kranti, International Multidisciplinary Research Journal’ with ISSN- 2321-0389, Vol. 14, Issue-1, May. 2014 from page no. 1 to 8

“Mobile Commerce: Technology Beyond Electronic Commerce” in ‘Edubeam Multidisciplinary – Online Research Journal’ with ISSN- 2320-6314, Vol. 4, Issue 1, June 2014

“Conflict Management in Organisations” in Conference Proceedings of National Conference on Globalisation, Economic Development and Sustainability, March 2016, New Delhi, ISBN 978-81-86845-40-2

**Story in a book**

Story titled “I Lead-Pioneers of Change” in coffee table book “Anujivami-I Survive” released by WDC, Shivaji College on February 7, 2014, published by Pinnacle Learning (New Delhi), ISBN- 9789383848027 from page no 58 to 67.

Contributed a chapter in book ‘Samtulya’ published by Women Development Cell, Shivaji College, University of Delhi.

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**Conference/Seminar/Faculty Development Programme/Workshop**

**Faculty Development Programs**

“Computerised Accounting System using Tally.ERP 9” organised by Deen Dayal Upadhyaya College, University of Delhi. (February 7, 2015)

“Research Methodology & Data Analysis Using EXCEL, SPSS & EVIEWS” organised by Motilal Nehru College (Eve.), University of Delhi. (May 02-08, 2016)

**Conferences & Seminars**

National Conference on “FDI in India: Response and Challenge” organised by Dept. of commerce,

Shaheed Bhagat Singh College, University of Delhi. (November 5-6, 2012)

Seminar on “Education in India: Vision and Mission” organised by Department of Adult, Continuing Education & Extension. (May 6, 2014)

4<sup>th</sup> Annual International Commerce Convention on “Corporate Governance and CSR: Retrospect and Prospects” organised by Department of Commerce, Delhi School of Economics. (December 18-19, 2015)

National Seminar on “Changing Business and Economic Environment in India: Vision 2020” organised by Sri Aurobindo College, University of Delhi. (February 26-27, 2016)

International E Summit on “Entrepreneurship Development through Ecotourism in Northeast India” organised by Entrepreneurship Development Cell, Shivaji College, University of Delhi. (February 14-15, 2019)

International Seminar on “Gender Parity: Issues and Challenges” organised by Women Development Cell, Shivaji College, University of Delhi. (January 15-16, 2019)

**Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)**

-NA-

**Awards and Distinctions**

-NA-

**Memberships**

-NA-

**Other Academic Activities**

Involved in continuous mentoring of students, internal assessment work, time table work, internal examiner of practical exams etc.

**Cultural/Extracurricular Activities**

Part of the organizing committee of Women’s Development Cell of Shivaji College for First WDC International Conference on Empowerment of Women in Developing World (April 01-02, 2013)

Accompany Shivaji College Eco-Club competitive team for Ozone Day competition organised by Dept. of Environment, Govt. of NCT of Delhi (September 16, 2013)

Part of the organizing committee of Eco Club “E-Saviours” of Shivaji College, University of Delhi for One Day Workshop “Ankuran” on Development of Herbal Garden (January 29, 2015)

Part of the organizing committee for One Day National Conference on Globalisation, Economic Development and Sustainability organised by Department of Commerce, Shivaji College, University of Delhi (March 29, 2016)

Organised various events as member of Women Development Cell, NSS, Cultural Committee, Entrepreneurship Development Cell etc., of Shivaji College, University of Delhi.

**Signature of Faculty Member  
Manisha**