



## Shivaji College Faculty Details Proforma

<b>Title</b>		<b>First Name</b>		<b>Last Name</b>		<b>Photograph</b>
Ms		MANISHA		RANI		
<b>Designation</b>	ASSISTANT PROFESSOR					
<b>Address</b>	A-155,156 3 <sup>rd</sup> FLOOR, RAMA PARK UTTAM NAGAR, NEW DELHI-110059					
<b>Office Phone No.</b>						
<b>Residence</b>						
<b>Mobile</b>	8586924433					
<b>Email</b>	<a href="mailto:Manisharani@shivaji.du.ac.in">Manisharani@shivaji.du.ac.in</a>					
<b>Web-Page</b>						
<b>Educational Qualifications</b>	M.COM,B.COM,UGC-NET DEC 2010 , Pursuing Ph.D.					
<b>Degree</b>	<b>University/Institute</b>			<b>Year</b>		
<b>Ph.D.</b>						
<b>M.Phil./M.Tech.</b>						
<b>PG</b>	M.COM from M.D.U ROHTAK UNIVERSITY			2008 – 2010		
<b>UG</b>	B.COM from M.D.U ROHTAK UNIVERSITY			2005 – 2008		
<b>Any Other Qualification</b>	B. ED from M.D.U ROHTAK UNIVERSITY			2010 - 2011		
<b>Career Profile</b>						

- Teaching experience in Janki Devi Memorial College as Assistant Professor in Department of Commerce from 22<sup>nd</sup> July 2011 to 21 May 2012.
- 12 years Teaching experience in Shivaji College as Assistant Professor in Department of Commerce from 23<sup>rd</sup> July 2012 to till date

#### **Administrative Assignments**

- Actively involved in invigilation, admissions, internal assessment related work of college and university

#### **Areas of Interest/Specialisation**

- Marketing
- Human Resource Management
- Advertising
- Organisation Behaviour
- Business Organisation Management

#### **Subjects Taught**

- Marketing
- International Business
- Advertising
- Business Law
- Auditing and Corporate Governance
- Organisation Behaviour
- Human Resource Management
- Personal selling and salesmanship
- Micro economics
- Micro economics 2
- Management Principles and Application
- Business Organisation Management

#### **Innovation Project/Research Projects (Major Grants/Research Collaboration)**

#### **Publications Profile (Research Papers/Books)**

<b>PAPER PUBLISHED</b>				
<b>Sr. NO</b>	<b>Title of Research paper</b>	<b>Year of Publication</b>	<b>Detail of publisher</b>	<b>Online ISSN Number</b>
1	"Study Of Impact of E-commerce on Retail Economic".	Volume 4 issue 3, 2013	IRJMESH (International Research journal of Management Sociology and humanities)	Online ISSN-2277-9809
2	"Bankruptcy In Indian Context and Economic Recovery".	Volume 4 issue 3, 2013	CASIRJ (International Research journal of Commerce Arts and science)	online ISSN-2319-9202
3	"Corporate Finance Scenario in Indian Economy".	Volume 4 issue 3, 2013	CASIRJ (International Research journal of Commerce Arts and science)	online ISSN-2319-9202
4	"Is India Ready for E-Commerce".	Volume 4 issue 2, 2013	IRJMST (International Research journal of management science and technology)	online ISSN-2250-1959
5	Mutual Fund Investment Criteria of Retail Investors in India: An Empirical Study	Vol-22- Issue-14-December-2019	THINK INDIA JOURNAL	ISSN:0971-1260

**Conference/Seminar/Faculty Development Programme/Workshop**

**FACULTY DEVELOPMENT PROGRAMS**

- Participated and member of organising team of National level FDP on “Research Methodology and Data Analysis” organized by Shivaji College, University of Delhi from 21<sup>st</sup> -27<sup>th</sup> nov,2016.
- Participated in one day FDP on “Structural Equation Modelling” organized by IBS, ICFAI Business School on 3<sup>rd</sup> August 2018.
- Participated in National level FDP on “Research Methodology and Data Analysis” Dr. B.R. Ambedkar University of Social Science Dr. Ambedkar Nagar (Mhow) - 453 441, Distt. -Indore (M.P.). from 16<sup>th</sup> - 22<sup>th</sup> December 2020.
- Participated in One week (Online) National Faculty Development Programme on “Multivariate Analysis and Structural Equation Modelling” (27<sup>th</sup> November- 2<sup>nd</sup> December, 2021) organised by Shivaji College, University of Delhi in collaboration with Mahatma Hansraj Faculty Development Centre Hansraj College, University of Delhi.
- Participated in “One-Week Online Research Methodology Workshop” conducted by SHoDH Haryana in collaboration with School of Business and Management Studies, Central University of Haryana, Mahendergarh and Indian Council of Social Science Research, New Delhi as knowledge partner from 3<sup>rd</sup> July - 9<sup>th</sup> July, 2020.
- Participating in 5 Days Online Faculty Development Programme on “Data Analysis Using SPSS” September 13-17, 2021 organized by Amity Business School, Amity University Haryana.

#### **CONFERENCE AND SEMINAR**

- Participated in International conference on” Corporate Governance: The Road Ahead “organised by SRCC on March 27-28,2012.
- National conference on “FDI IN INDIA: RESPONSE AND CHALLENGES “organised by Shaheed Bhagat Singh college, University of Delhi on Nov 5-6,2012
- Participated and member of organising team for UGC & ICSSR sponsored national conference on Globalisation, Economic Development and Sustainability organised by department of commerce on march 29,2016.
- Member of organizing team for National level FDP on research Methodology and Data Analysis by Department of Commerce, Shivaji College from 21st to 27th NOV 2016.
- Member of organising Team in various International and National Conferences, seminars and events organised by the Department of Commerce, Shivaji College & Other committees of the college.
- Member of organising committee of International E-Summit on Entrepreneurship Development through Ecotourism in Northeast India. Organised by: Entrepreneurship Development cell, Shivaji College on February 14-15,2019.
- Member of organising committee of International Conference on “Women’s Leadership for Global Peace and Prosperity” organised by Women Development Cell, Shivaji College, University of Delhi, on January 9-10, 2020.
- Member of organising committee of International Conference organised by the Department of Commerce, Shivaji College on Data Analytics in Business and Marketing (ICDABM2022) held during April 21-22, 2022

#### **MOOC**

- Completed the massive open online course on “Introduction to Statistical Analysis” offered jointly by the Commonwealth education media centre for Asia (CEMCA) & Kalinga Institute of Social Sciences( KISS) University, Deemed to be University, Bhuvneshwar, Odisha, India from 01 May 2021 to 10 June 2021.

#### **Orientation /Induction Programme**

- Successfully completed a 4-Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education” from 27 March – 23 April, 2024 and obtained Grade A+, Organised by Teaching Learning Centre Ramanujan College, University of Delhi (Accredited Grade 'A++' by NAAC) under the aegis of MINISTRY OF EDUCATION MALAVIYA MISSION TEACHERS TEACHING PROGRAMME.
- Successfully completed a 4-Week Faculty Induction/Orientation Programme for “Faculty in Universities/Colleges/Institutes of Higher Education” from 4 June– 1 July, 2020 and obtained Grade A+, Organised by Teaching Learning Centre Ramanujan College, University of Delhi (Accredited Grade 'A++' by NAAC) under the aegis of MINISTRY OF HUMAN RESOURCES DEVELOPMENT PANDIT MADAN MOHAN MALAVIYA MISSION ON TEACHERS AND TEACHING.
- Completion for 3rd NEP Orientation and Sensitization Programme organized by Malaviya Mission Teacher Training Centre, Shri Ram College of Commerce (MMTTC, SRCC) from May 1, 2024 to May 10, 2024 (MMC-138-2024-MAY-A-01600) under the Malaviya Mission Teacher Training Programme (MMTTP) of Ministry of Education, Government of India.
- Contributed as resource person in the Add on course titled “DIGITAL FORENSICS AND CYBER INTELLIGENCE” conducted by Department of commerce, Shivaji college from March 23 to May 12, 2024.

#### **Paper Presented**

- Paper presented on title “Quality of Work Life at Educational Institutions: A Conceptual Approach,” in the Technical Session VI of 1<sup>st</sup> International Conference on "Emerging Issues in Business and Economic Research" on 17-18, December 2021

organized by Department of Commerce, Rajdhani College, University of Delhi, New Delhi, India.

- Paper presented on title “Impact of Psychological Well-Being on Organisational commitment at work place: A review of Literature,” in the 1<sup>st</sup> International Conference on "Opportunities for business technology innovation and social science" on 11-12, November, 2022 organized by School of Business management and Department of Commerce, MVN University, Palwal, India

#### **Research Guidance (*Supervision of Doctoral Thesis/Dissertations*)**

#### **Awards and Distinctions**

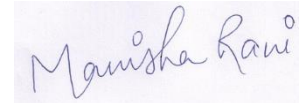
#### **Memberships**

#### **Other Academic Activities**

- Member of Editorial board of teachers for magazine ‘OPTIMUM’ published by Kaizen, the commerce society of Shivaji college (Academic year 2018-2019, Academic year 2019-2020, Academic year 2020-2021, Academic year 2023-24)
- Participated and member of organising team of National level FDP on “Research Methodology and Data Analysis” organized by Shivaji College, University of Delhi from 21<sup>st</sup> -27<sup>th</sup> nov,2016
- Participated in organizing UGC &ICSSR sponsored National Conference on Globalisation and Sustainability by department of commerce, Shivaji college.
- Organised and worked as convenor of NSS annual festival NISHKAAM on 5<sup>th</sup> feb 2019
- Actively involved in organization of various college event and department event.
- Member Of Time Table Committee and internal Audit Committee in Department.
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### Cultural/Extracurricular Activities

- Organising various events as part of NSS team member
- Part of organising team of 'women development" cell of Shivaji college for First International Conference on Empowerment of women in developing work (April 1-2,2013)
- Part of organising team of 'ECO CLUB E- SAVIOUR of Shivaji college University of Delhi for one day workshop 'ANKURAN' on development of HERBAL GAEDEN (Jan 29,2015)
- Worked as member of various committees over the years namely Cultural committee, Entrepreneurship development cell ,Eco club, WDC, Timetable committee.



**Signature of Faculty Member**