

SHIVAJI COLLEGE NAAC Accredited 'A' Grade (University of Delhi)



DEPARTMENT OF COMMERCE

in collaboration with

Department College Interface, Department of Commerce, University of Delhi & Indian Commerce Association, Delhi NCR Chapter & St. Joseph College of Commerce (Autonomous), Karnataka

Presents

INTERNATIONAL CONFERENCE

on

Viksit Bharat@2047: Strategies for an Inclusive and Sustainable Development in the Global Context

March 04, 2025



Publishing Partner: Ramanujan College

VENUE: AUDITORIUM, SHIVAJI COLLEGE

(UNIVERSITY OF DELHI)
RING ROAD, RAJA GARDEN, NEW DELHI-110027
commerceconf2025@shivaji.du.ac.in

About Department of Commerce, Delhi School of Economics

The Department of Commerce at Delhi School of Economics, established in 1967, has revolutionized commerce education in India, consistently leading in curriculum development, teaching, and research. Offering traditional M.Phil. and Ph.D. programs alongside its flagship M.Com., the department expanded its offerings in 1995 with professional master's degrees in International Business and Human Resource and Organizational Development, now known as MBA (IB) and MBA (HRD).

These programs have gained recognition as top-tier business administration courses in India, highly regarded by the industry. In 2023-24, responding to evolving market demands, the department launched an MBA in Business Analytics. With its rich history and continuous innovation, the Department of Commerce at DSE remains at the forefront of commerce education, preparing students for successful careers in various business domains through its diverse and industry-aligned programs.

About Shivaji College

Shivaji College, a premier institution in West Delhi, was established in 1961 by Dr. Panjabrao Deshmukh. Initially located in Matiala, it moved to Karampura in 1967 and finally to its current Raja Garden campus in 1976. The college, accredited with grade 'A' by NAAC, offers 20 undergraduate courses in Science, Commerce, and Humanities, postgraduate programs, and German language courses. In 2017, India Today ranked Shivaji College among the top 10 science colleges in India. Notably, in 2024, the college achieved an impressive NIRF rank of 49, further solidifying its academic standing. The 10-acre campus features lush greenery, including a herbal garden, and is easily accessible via nearby metro stations and bus services. The college promotes gender equality through relaxed

admission cut-offs for female students and the Jijabai Achievers Award for women's empowerment efforts. Shivaji College is committed to environmental sustainability, implementing measures such as banning plastic and smoking, restricting vehicle entry, and utilizing solar panels and water-harvesting pits. Proper waste management practices include vermicomposting and responsible e-waste disposal. Shivaji College has evolved from modest beginnings into a well-equipped institution with strong academic programs and a focus on social responsibility and sustainable practices. The college continues to grow, with plans for a new state-of-the-art building, preparing students for successful careers and positive societal contributions.

About Department of Commerce, Shivaji College

The Department of Commerce at Shivaji College upholds the University of Delhi's tradition of excellence in education, providing a stimulating environment for students' all-round development. With dedicated faculty possessing strong backgrounds in commerce and economics, students are encouraged to grasp theoretical, cognitive, and practical applications of the subject. The organizes seminars, discussions, workshops on contemporary issues to expose students to the latest developments in the financial and corporate sectors. Students are empowered to organize academic extracurricular events, their enhancing and administrative and leadership skills. The student society 'KAIZEN' coordinates various

activities throughout the year under faculty guidance. A highlight is the annual festival 'Optimum,' which attracts nationwide participation and features innovative events such as Business Plan competitions, paper presentations, Mock Stock, and quizzes. The department also produces an annual magazine showcasing students' knowledge and expressions on business and commerce topics. With its commitment to teaching excellence, practical exposure, and contribution to the college's corporate life, the Commerce Department at Shivaji College has established itself as one of the most sought-after programs in the institution.

Concept Note

As India approaches its centenary of independence in 2047, the nation has an unmatched determination to shape its future by embracing a vision of Viksit Bharat (Developed India). This vision seeks to position India as a global leader by emphasizing inclusive and sustainable development. Notwithstanding, the significant advancements made in areas such as economic growth, education, and infrastructure, the challenges associated with social inequality, environmental degradation, and access to basic services still persist. It is crucial to bridge the divide between growth and equity, between technological advancements and accessibility, and between development and sustainability.

Viksit Bharat @2047 intends to accomplish a holistic strategy for national development by integrating strategies for economic growth, social development, and environmental sustainability. This initiative recognizes that India's path to becoming a developed nation must address the needs of its diverse population, uplift marginalized communities, and ensure the responsible management of natural resources. It emphasizes on empowering citizens and promoting sustainable development, while striving for equitable growth, innovative solutions, and inclusive policies. By focusing on enhancing education, healthcare, infrastructure, and environmental conservation, it seeks to build a prosperous and resilient nation where every individual can thrive. It aspires to create a vibrant and inclusive society that harnesses the potential of all its members for collective progress by stressing the importance of digital transformation, rural development, and social justice.

Furthermore, the issues related to climate change, environment degradation and resource depletion must be addressed with focus on sustainability. There is a need for sustainable and inclusive approach which is emphasized by environmental challenges faced during current times, rising socio-economic disparities and uneven distribution of technological advancements across urban and rural areas.

The conference intends to explore inclusive and sustainable development strategies, offering insights into how businesses may thrive in a volatile climate while upholding sustainability and inclusiveness.

Sub-Themes

1. Inclusive Economic Growth and Self-Reliance

- Promoting 'Aatmanirbhar Bharat' and local manufacturing-incubators, start-up ecosystem, innovation
- Supporting MSMEs and expanding the digital economy.
- Fostering financial inclusion and rural economic development-access to credit, digital finance, and microfinance
- Public-Private Partnerships for Development
- Sustainable Finance and Green Investments in Industry 4.0

2. Sustainable Infrastructure and Urbanization

- •Developing smart cities and modernizing urban planning.
- •Green Business Models- Building renewable energy infrastructure and green transport.
- •Enhancing rural connectivity and infrastructure.

3. Technological Advancement and Digital Transformation

- •Accelerating innovation in AI, automation, and emerging technologies- e-commerce platforms, AI-driven customer management and digital marketing
- •Bridging the digital divide and promoting digital literacy.
- •Leading in space exploration and cybersecurity advancements
- •Fintech and digital payments
- •Digital Transformation in Finance: Opportunities and Challenges
- •AI and Machine Learning in Financial Decision-Making

4. Education, Skills, and Workforce Development

- •Enhancing STEM education and vocational training for future jobs.
- •Expanding access to digital learning and education in remote areas.
- •Fostering research, innovation, and skill-building for employability.
- •Green HRM
- •Upskilling and Reskilling: Adapting to a Changing Economy
- •Global Competitiveness: Indian Talent for the World

5. Health, Well-being, and Social Inclusion

- •Ensuring affordable, universal healthcare and mental health support.
- •Promoting digital health solutions and telemedicine.
- •Empowering marginalized communities and promoting gender equality.
- Corporate Social responsibility

6. Environmental Sustainability and Climate Action

- •Implementing climate change adaptation and green initiatives.
- •Protecting natural resources and promoting biodiversity.
- •Fostering a circular economy through sustainable practices like recycling and waste management.
- •Sustainable business practices
- •Green Supply Chain Management
- •Corporate Governance and Environmental Policy
- •Green Marketing and sustainability
- •Governance, Accountability and Institutional Reforms
- •Global Leadership and India's Role in Sustainable Development

7. Sustainable Commerce through Indian Knowledge System

- •Integrating Traditional Indian Business Practices with Modern Commerce
- •Spirituality and Business: Balancing Profit and Purpose
- •Corporate Social Responsibility and Indian Values
- •Leadership and Management in Ancient texts
- •Traditional knowledge in Green Businesses, Circular Economy

8. India's Role in the Global Economy

- •Geopolitics and Diplomacy –India's role as a key player in the world stage
- •India's strategic partnerships with emerging economies
- •Position in global governance.
- •India's integration with global trade, supply chains, and digital advancement

Call for Papers

Research papers and articles are invited under the broad theme and subthemes (but not restricted to these only).

Submission should be in soft copy in MS Word

(Font: English- Times New Roman)

(Size: 12 and line spacing 1.5).

Abstract for presentation in the conference should be submitted to the registration link as provided below.

Last Date of Full paper Submission along with Abstract:

11th February,2025

Registration Link:

Scan to register:

https://forms.gle/Lr6Mchg6CV5enYgE7



Payment Details

Publication Opportunity

Selected quality research paper presented during the conference will

• Journal of Commerce & Business Studies (UGC Care List) by

• Ramanujan International Journal of Business & Research (UGC

Care List) by Ramanujan College (Re-Accredited Grade "A++"

• Effulgence- A management journal (Peer Reviated), Rukmini

Publication process will be as per journal guidelines. The copy rights

of papers selected for publication will reside with the journal.

be considered for publication in the following Journals:

Department of Commerce, University of Delhi.

Devi Institute of Advanced Studies (RDIAS).

by NAAC).

Name of Bank:

Central Bank of India

Account name: Principal Shivaji College

Branch:

Shivaji College

Address: Raja Garden, 110027 Account No.: 3222985619 IFSC Code: CBIN0283942

After submitting the registration fee, kindly upload the Pdf

file of the proof in the Registration form.

Registration fees

Particulars	Fees
Indian National Faculty	Rs. 1200
Research students	Rs. 800
UG/PG students	Rs. 500
Foreign participants	\$ 50

International Speakers

Prof. Dogan Gursoy

Regents Professor And Taco Bell Distinguished Professor, School of Hospitality Business Management Washington State University

Prof. Robin Nunkoo, Ph.D

Plaines Wilhems District, Mauritius

Convenor

Prof. Suman Kharbanda, Shivaji College

Patrons

Prof. Virender Bhardwaj, Principal, Shivaji College Sr. Prof. Ajay Kumar Singh, Head & Dean, Dept. of Commerce

Co-convenors

Prof. Ramesh Malik

Dr. Vanitha Chadha, Assistant Professor

Editorial Head

Prof. Rabinarayan Samantara

Organising Secretary

Dr. Rajinder Singh, Associate Professor

Dr. Chhavi Sharma, Assistant Professor

Advisory Committee

Dr. Charles Lasrado SJ, Principal, St. Joseph College of Commerce
Prof. Narayan C Debnath, Eastern international University, Vietnam
Prof. Marco Valeri, Niccolo Cusano University, Rome, Italy
Prof. Lenardo Aureliano Silva, Management & Marketing Brazil
Prof. Pavnesh Kumar, Dean of Commerce, MGCU, Motihari
Prof. Anand Nayyar, Duy Tan University, Da Nang, Vietnam
Prof. Manoj Kumar, MDS University, Ajmer, Rajasthan
Prof. Indranil Bose, Dean, School of Business, University of Bolton, RAK, UAE
Prof. Tejinder Sharma (HOD), Commerce, KU
Prof. C P Gupta, Professor of Practice, LBSIM

Prof. Madan Lal, Department of Commerce, University of Delhi Sr. Prof. Kavita Sharma, Department of Commerce, University of Delhi Prof. Amit Kumar Singh, Department of Commerce, University of Delhi Prof. Kanwal Jeet Singh, Department of Commerce, Ramanujan College

Organising Committee

Mr. Rajesh Kumar, Associate Professor Dr. Kiran Chaudhary, Associate Professor

Dr. Monika, Assistant Professor

Ms. Manisha, Assistant Professor

Dr. Suneel Kumar, Assistant Professor

Ms. Manisha Rani, Assistant Professor

Ms. Yogita Rani Negi, Assistant Professor

Ms. Harmanpreet Kaur, Assistant Professor

Dr. Neetu Dhayal, Assistant Professor

Mr. Umesh Kumar, Assistant Professor

Ms. Sonika Sharma, Assistant Professor

Dr. Saumya Singh, Assistant Professor



SHIVAJI COLLEGE

(UNIVERSITY OF DELHI)
RING ROAD, RAJA GARDEN, NEW DELHI-110027
Email Id: commerceconf2025@shivaji.du.ac.in