




Shivaji College Faculty Details Proforma

Title	Ms.	First Name	MANISHA	Last Name		Photograph
Designation		ASSISTANT PROFESSOR				
Address		FLAT NO. 136, TOP FLOOR, BHARAT VANDANA APARTMENT, SECTOR 19, POCKET I, DWARKA, NEW DELHI-110075				
Office Phone No.		-NA-				
Residence		-NA-				
Mobile		9717821056, 9910115256				
Email		manisha.1056@gmail.com				
Web-Page		-NA-				
Educational Qualifications						
Degree		University/Institute			Year	
Ph.D.		-NA-			-NA-	
M.Phil./M.Tech.		-NA-			-NA-	
PG		M.COM, DELHI UNIVERSITY			2010	
UG		B.COM (HONS.), DELHI UNIVERSITY			2008	
Any Other Qualification		UGC-NET in Commerce.			2010	
		Certificate course in MS OFFICE from F-TEC			2009	

Career Profile	
July 2012 - Till date	Assistant Professor, Department of Commerce, Shivaji College University of Delhi
Nov. 2011 - July 2012	Executive, IDBI Bank Ltd.
Administrative Assignments	
-NA-	
Areas of Interest/Specialisation	
Marketing Human Resource Management	
Subjects Taught	
Marketing Human Resource Management Income Tax (Theory & Practical) Business Laws Entrepreneurship Computer Applications (Theory & Practical) E-Commerce Advertising & Personal Selling Auditing Tally (Practical) Fundamentals of Investment	
Innovation Project/Research Projects (Major Grants/Research Collaboration)	
-NA-	
Publications Profile (Research Papers/Books)	
<ul style="list-style-type: none">• “Growth and Problems of Small Scale Industries in India” in ‘Sanshodhan Kranti, International Multidisciplinary Research Journal’ with ISSN- 2321-0389, Vol. 10, Issue-1, Jan. 2014 from page no. 1 to 11• “Opportunities and Challenges for Indian Women Entrepreneurs” in ‘The International Journal of Business and Management’ with ISSN- 2321-8916, Vol. 2, Issue 1, Jan. 2014 from page no. 80 to 86.	

- “State of Regional Rural Banks in India” in ‘International Research Journal of Management Sociology & Humanity’ with ISSN- 2277-9809, Vol. 5, Issue 2, March 2014 from page no. 649 to 661
- “Niche Marketing-Key for Small Business Growth” in ‘Sanshodhan Kranti, International Multidisciplinary Research Journal’ with ISSN- 2321-0389, Vol. 14, Issue-1, May. 2014 from page no. 1 to 8
- “Mobile Commerce: Technology Beyond Electronic Commerce” in ‘Edubeam Multidisciplinary – Online Research Journal’ with ISSN- 2320-6314, Vol. 4, Issue 1, June 2014
- “Conflict Management in Organisations” in Conference Proceedings of National Conference on Globalisation, Economic Development and Sustainability, March 2016, New Delhi, ISBN 978-81-86845-40-2

Story in a book

- Story titled “I Lead-Pioneers of Change” in coffee table book “Anujivami-I Survive” released by WDC, Shivaji College on February 7, 2014, published by Pinnacle Learning (New Delhi), ISBN-9789383848027 from page no 58 to 67.

Conference/Seminar/Faculty Development Programme/Workshop

Faculty Development Programs

“Computerised Accounting System using Tally.ERP 9” organised by Deen Dayal Upadhyaya College, University of Delhi. (February 7, 2015)

“Research Methodology & Data Analysis Using EXCEL, SPSS & EVIEWS” organised by Motilal Nehru College (Eve.), University of Delhi. (May 02-08, 2016)

Conferences & Seminars

National Conference on “FDI in India: Response and Challenge” organised by Dept. of commerce, Shaheed Bhagat Singh College, University of Delhi. (November 5-6, 2012)

Seminar on “Education in India: Vision and Mission” organised by Department of Adult, Continuing Education & Extension. (May 6, 2014)

4th Annual International Commerce Convention on “Corporate Governance and CSR: Retrospect and Prospects” organised by Department of Commerce, Delhi School of Economics. (December 18-19, 2015)

National Seminar on “Changing Business and Economic Environment in India: Vision 2020” organised by Sri Aurobindo College, University of Delhi. (February 26-27, 2016)

Research Guidance (<i>Supervision of Doctoral Thesis/Dissertations</i>)
-NA-
Awards and Distinctions
-NA-
Memberships
-NA-
Other Academic Activities
Involved in continuous mentoring of students, internal assessment and time table work
Cultural/Extracurricular Activities
Part of the organizing committee of Women's Development Cell of Shivaji College for First WDC International Conference on Empowerment of Women in Developing World (April 01-02, 2013)
Accompany Shivaji College Eco-Club competitive team for Ozone Day competition organised by Dept. of Environment, Govt. of NCT of Delhi (September 16, 2013)
Part of the organizing committee of Eco Club "E-Saviours" of Shivaji College, University of Delhi for One Day Workshop "Ankuran" on Development of Herbal Garden (January 29, 2015)
Part of the organizing committee for One Day National Conference on Globalisation, Economic Development and Sustainability organised by Department of Commerce, Shivaji College, University of Delhi (March 29, 2016)

Signature of Faculty Member